

**Newborn Hearing Screening
:60 Spanish Radio PSA #1
“Tick Tock”**

Tick, tock, tick tock of clock
Mother’s lullaby up and under

ANNOUNCER

Did you know your baby begins learning language from the first minute he hears your voice? So, when it comes to your baby’s hearing, there’s no time to waste. Now, hospitals across the United States check each baby’s hearing soon after birth - right there in the hospital’s nursery - and before he’s taken home. If you’re pregnant, ask your doctor or nurse about your baby’s test. And, if you have trouble understanding English, ask them to translate. If the test shows a problem with his hearing, it’s important to have a follow-up test as soon as possible after you and your baby are home.

Tick, Tock, Tick, Tock.

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Remember, when it’s your baby’s hearing, there’s no time to waste.